

CASE STUDY

Deena Fischer: DPR Realty

Added listing Leads option on 1/15/2021

Overview:

Listing Lead Connect provides a powerful "identify" program that generates exclusive listing leads in your market by using our proven AI technology we've pioneered for the Real Estate industry and targeting homeowners around your existing listing.

Client:

Deena Fischer with DPR Realty located in Gilbert, AZ. Contact Information: Upon Request.

*Live reference call upon request

Story:

Deena contacted us looking for a solution to generate more listing opportunities and increase her neighborhood exposure to expand her pipeline. She selected her target neighborhoods and provided us with a her current listing and a borrowed listing from her office. We created listing campaigns that identified and targeted homeowners, then engaged with them on her behalf about home selling options.

Agent Results:

Deena was able to generate 7 listing inquires from her selected neighborhoods. Deena stated, ***"As a Realtor, I never really thought about using a targeted neighborhood approach with my listing, I expected exposure from my sign would get me calls from the neighbors. The Listing2Leads approach is genius. I'm able to leverage my listings to find potential sellers and increase my presence in the community as a neighborhood expert. We are off to a great start and I've already received requests from 7 homeowners and picked up a second listing so far, as a direct result of this program."***

Consumer
Leads
7

Phone
Engagements
5

Listing
Appointment
2

New
Listing(s)
1

Results: 1/15 - 2/15